


Matt Rasnic

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Education

INDIANA UNIVERSITY

BLOOMINGTON, IN
Aug. 2016 - May 2020

Bachelor of arts in journalism with a minor in human-centered computing

Scholarships

Scholarship for LGBTQ+ Wellness

(Leader in the local LGBTQ+ community)

Hudson and Holland Scholars program

(First generation college students, 3.2+ GPA)

Organizations

Online News Association
Association of LGBTQ Journalists
Society for News Design
National Association of Hispanic Journalists

Volunteer

LGBTQ+ CULTURE CENTER

Mentor | Aug. 2018 — May 2020

Served as a resource of knowledge for freshman LGBTQ+ students.

THE MEDIA SCHOOL AT IU

Ambassador | Aug. 2018 — May 2020

Gave tours to prospective students, traveled to meet alumni and represent the school.

Work Experience

THE POST AND COURIER — CHARLESTON, SC

Digital news producer | June 2020-present

I work to produce the daily editions of our website, multiple newsletters and maintain our branded social media accounts.

I also produce newsroom audio projects and podcasts.

WFIU/WTIU PUBLIC RADIO/TV — BLOOMINGTON, IN

Multimedia journalist | Jan. 2020-June 2020

Reported for radio, TV and web on the Hearken-powered City Limits: Bloomington project and other state/local news.

Implemented changes in Twitter and digital strategy to grow our engagement and following substantially.

INDIANA DAILY STUDENT — BLOOMINGTON, IN

Editor-in-chief | Spring and Fall 2019

Oversaw the production of all print and digital publications.

Managed a staff of more than 100 paid students while maintaining the newsroom budget. First student to be named editor for two consecutive semesters in 35 years.

AWARDS DURING TENURE

CSPA Gold Crown — 2020

Pacemaker finalist (Print and online) — 2019

SPJ Student Journalist of the year (staff) — 2019

Creative Director | Spring and Fall 2018

Oversaw photography, design and presentation of all publications. Created and updated style guides.

INDIANA UNIVERSITY — BLOOMINGTON, IN

Undergraduate instructor | Spring 2020 Semester

Facilitated and lectured an upper-level web design course at the Luddy School of Informatics, Computing & Engineering.

READING EAGLE NEWSPAPER — READING, PA

Design and graphics intern | May-July 2018

Worked 40 hours a week for 10 weeks designing print publications, reporting and creating graphics for print and online.

SOCIETY FOR NEWS DESIGN — INDIANA UNIVERSITY

President and book designer | Aug. 2017-May 2020

Our chapter of SND at IU designs the Best of News Design book for the international organization.

Personal Awards

CPA Gold Circle Award — 2019, First place newsmagazine cover

CPA Gold Circle Award — 2019, Second place page one design

SND Student Designer of the Year — 2019, Third place

SND Best Student Designed Website — 2019, Second place

ICP Best Front Page Design — 2019, First place

ACP Best design — 2018, honorable mention